PROGRAMA

UPskill
DIGITAL SKILLS & JOBS

ACT to change your Life!!

UPskill the opportunity ….

to be part of the Digital Transformation.

apdc
Digital Business
Community

The Future of Work

The "Future" of Work .... Begins   TODAY → **The pandemic acelerates the transition period**

The two major trends in modern society:

Sustainability

Digitalization

Impact →

How Work is Done

The job itself
Ex E-commerce
Business Travel
Administrative Staff

Automation

AI

IOT

...

Remote

The Future of Work

UPskill

The "Future" of Work
.... Begins   TODAY

→

The pandemic acelerates the transition period

The Bad News

The two major trends in modern society:

Sustainability

Digitalization

Impact →

How Work is Done

The job itself

Unemployment if you don't change your **work competencies – Way of Work**

Unemployment if you don't change your career.
NEW JOB

Digital Skills

- In Europe, 42 per cent of citizens do not have basic digital skills even though most jobs require such skills. Some 37 per cent of people in the labour force – farmers, bank employees and factory workers alike – also lack sufficient digital skills despite the increasing need for such skills in all jobs.
- 64 per cent of large enterprises and 56 per cent of small and medium-sized enterprises that recruited ICT specialists in 2018 reported that these vacancies were hard to fill.
- **Before the pandemic, it was estimated that 1 million new jobs would be created in the European Union by 2030 and 60 million new jobs worldwide in the next five years as a result of the green and digital transitions (European Commission, 2020).**

- According to World Economic Forum research:
    At least 133 million new workplace roles may be generated globally by 2022 as a result of the new division of labour between humans, machines and algorithms.
    There is a strong demand for technical skills like programming and app development, along with skills that computers cannot easily master such as creative thinking, problem- solving and negotiating.
    More than half (54 per cent) of all employees will require significant reskilling by 2022.

ITUPublications   International Telecommunication Union
                                   Development Sector

Digital Skills _Insights_
2020

Digitalization is made … with People

The good News

Creating ways to easy workforce transitions is a clever way to avoid high unemployment

WE need more ICT Specialists

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We Need to Act!

Long Term Measures
- Encourage young people to become interested in STEM areas
- higher education - Increase the number of new ICT professionals

Short-term measures
- Requalify People

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Program

Creating ways to easy workforce transitions is a clever way to avoid high unemployment

What is UPskill?

We Need to Act!

First of all, a challenge to the Society!

- **To unemployed or underutilized** people.

- **To Companies** that lack human resources with specialized digital skills.

- **To Higher Education Institutions**, as engines of innovation and knowledge transmission.

Objective to qualify new professionals, giving them the skills to work in ICT - Information and Communication Technologies.

Formative model

UPskill

	Month 1	Month S 2	Month 3	Month 4	Month 5	Month 6	Month 7	Month 8	Month 9
Training in Higher Education Institution	**Class Training – theoretical / practical**								
Business context							**Training in work context**		

Hiring Process

FORMAÇÃO

Scholarship to allow full focus and dedication

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But ... Training in what areas?

COMPANIES

Companies - meaning the market - define the areas where they need professionals - qualified with this type of training.

We Need to Act!

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UPskill

We Need to Act!

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COMPANIES

High education Schools

The training program is defined based on the work jointly done between companies and higher education institutions.

Programing

    Java

    .NET

    Python

Low-code Platforms

    OutSystems

Service Platforms

    ERP/SAP - Integration

    ERP/Analytics

    CRM

Cloud Seervices

Network & Cibersecurity

PROJETO UPSKILL

EMPRESAS

Upskill – Digital Skills & Jobs

UPskill is more than training … It is a path to a professional career in a spectacular sector full of opportunities.

UPskill training is not the END … IT's the beginning.
To succeed in this new world, Learning needs to be so natural as breathing.

ICT companies also have the social responsibility to raise this challenge to society and give this opportunity, attracting more people to be part of digital transformation.

Digital Competences - A Challenge... To Everybody

The Challenge is not only the "future" of Work" for employees.

Its also at the Company management level

Companies main Challenge
  Lack of Digital Competences
  Retention of qualified professionals – Employee option
  for quality of life

Remote

Best professionals will be disputed at a global level

**Digital Competences - A Challenge... To Everybody
The Future of Work Is a challenge to everybody. It
also means that Companies need to redesign how to
manage their "Tomorrow's" Workforce.
And tomorrow starts NOW!**

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