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IT developments on a global scale

A world of opportunities

Bruno Sousa – 21st May 2015




THIS IS 1999



“Technology Is Wiping Out Companies Faster than Ever”

Antonio Regalado, MIT Technology Review, 2013

A photograph of Steve Sasson, the inventor of the first digital camera, smiling and holding the device. The camera is a boxy, light blue and silver unit with a lens on the front and a viewfinder on top. The background is a solid light blue.

“But it was filmless photography,
so management’s reaction was:
**that’s cute - but don’t tell
anyone about it.**”

Steve Sasson – inventor of first digital camera in 1975

IT developments on a global scale

NOKIA



2004

60.000+ employees

9.000 stores

2010

Filed for bankruptcy



Albums Sales USA



In Millions – Source: statista

“In 10 years, 40% of **Fortune 500** companies will no longer exist”

John Chambers, Cisco CEO, CES2015

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P2PCredit™

P2P Credit ▾

Loan Rates

Payment Calculator

Apply for a Loan

Invest in Loans

PEER TO PEER CREDIT

P2P LENDING & P2P LOANS

P2P Credit™ offers personal loan access to borrowers and access to consumer loans for investors.

Apply for a personal loan at a low rate or invest in consumer loan notes.

✓ Get a Loan

or

👤 Invest in Loans



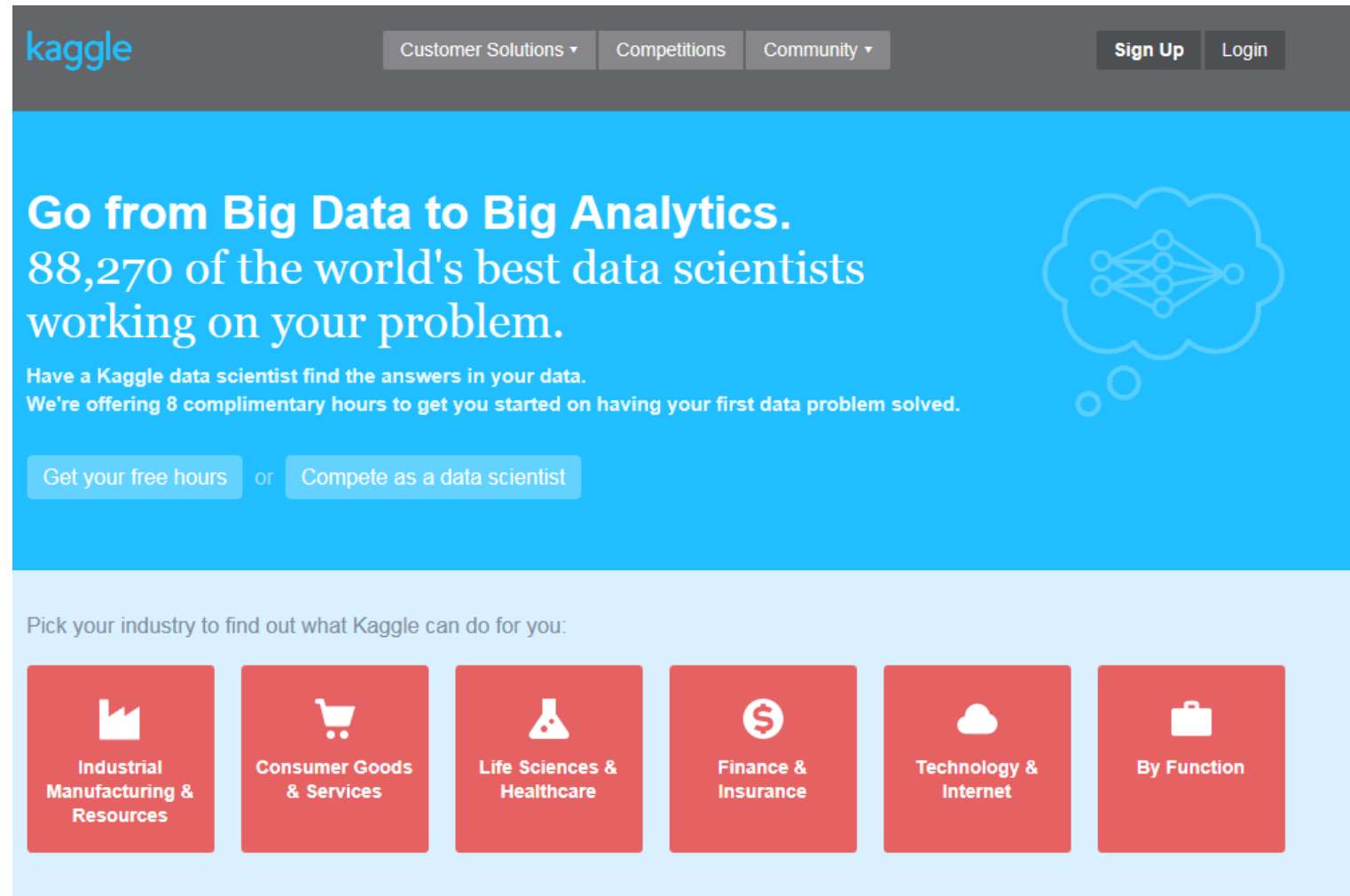
P2P Credit offers personal loan access up to \$35,000. P2P personal loans are offered directly to individuals without the intermediation of a bank or traditional financial institution. Online P2P Personal Lending and P2P Personal Loan sites are currently allowing people to connect with one another to get loans online, with real money and in real time.



Borrow Money

Borrow up to \$35,000 at an interest rate as

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The image shows the Kaggle website homepage. At the top, there is a dark grey navigation bar with the Kaggle logo on the left, and links for 'Customer Solutions', 'Competitions', and 'Community' in the center. On the right side of the navigation bar are 'Sign Up' and 'Login' buttons. Below the navigation bar is a large blue hero section. On the left side of this section, the text reads: 'Go from Big Data to Big Analytics. 88,270 of the world's best data scientists working on your problem.' Below this, it says: 'Have a Kaggle data scientist find the answers in your data. We're offering 8 complimentary hours to get you started on having your first data problem solved.' On the right side of the hero section is a white line-art icon of a neural network inside a thought bubble. At the bottom of the hero section are two buttons: 'Get your free hours' and 'Compete as a data scientist', separated by the word 'or'. Below the hero section is a light blue section with the text 'Pick your industry to find out what Kaggle can do for you:'. Below this text are six red rectangular buttons, each with a white icon and text: 'Industrial Manufacturing & Resources' (factory icon), 'Consumer Goods & Services' (shopping cart icon), 'Life Sciences & Healthcare' (flask icon), 'Finance & Insurance' (dollar sign icon), 'Technology & Internet' (cloud icon), and 'By Function' (briefcase icon).

kaggle

Customer Solutions ▾ Competitions Community ▾

Sign Up Login

Go from Big Data to Big Analytics.

88,270 of the world's best data scientists working on your problem.

Have a Kaggle data scientist find the answers in your data.
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Get your free hours or Compete as a data scientist

Pick your industry to find out what Kaggle can do for you:

- Industrial Manufacturing & Resources
- Consumer Goods & Services
- Life Sciences & Healthcare
- Finance & Insurance
- Technology & Internet
- By Function



The power of computing



1969

Cray CDC-7600



2007

iPhone





1997
ASCI Red



2006
PlayStation 3

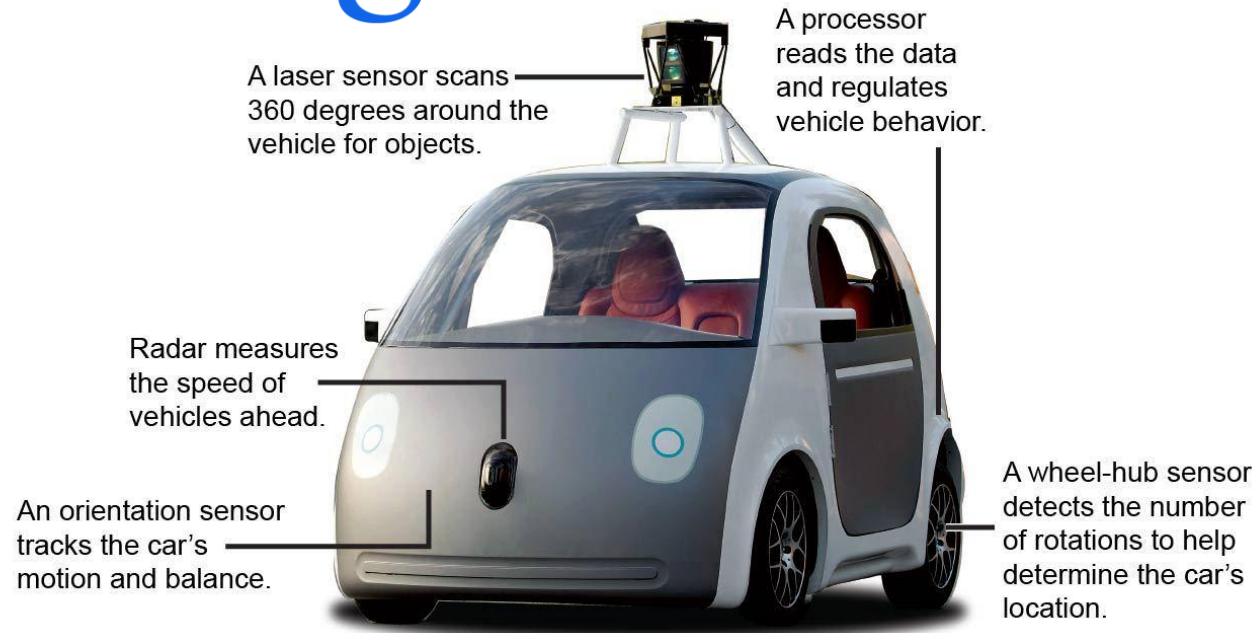
“A toy drone of \$ 17 today has the same gyro capacity as the **space shuttle** had 30 years ago (and would cost \$ 100 million)”

Dan Barry, Astronaut



IT developments on a global scale

Google



Source: Google

Raoul Rañoa / @latimesgraphics



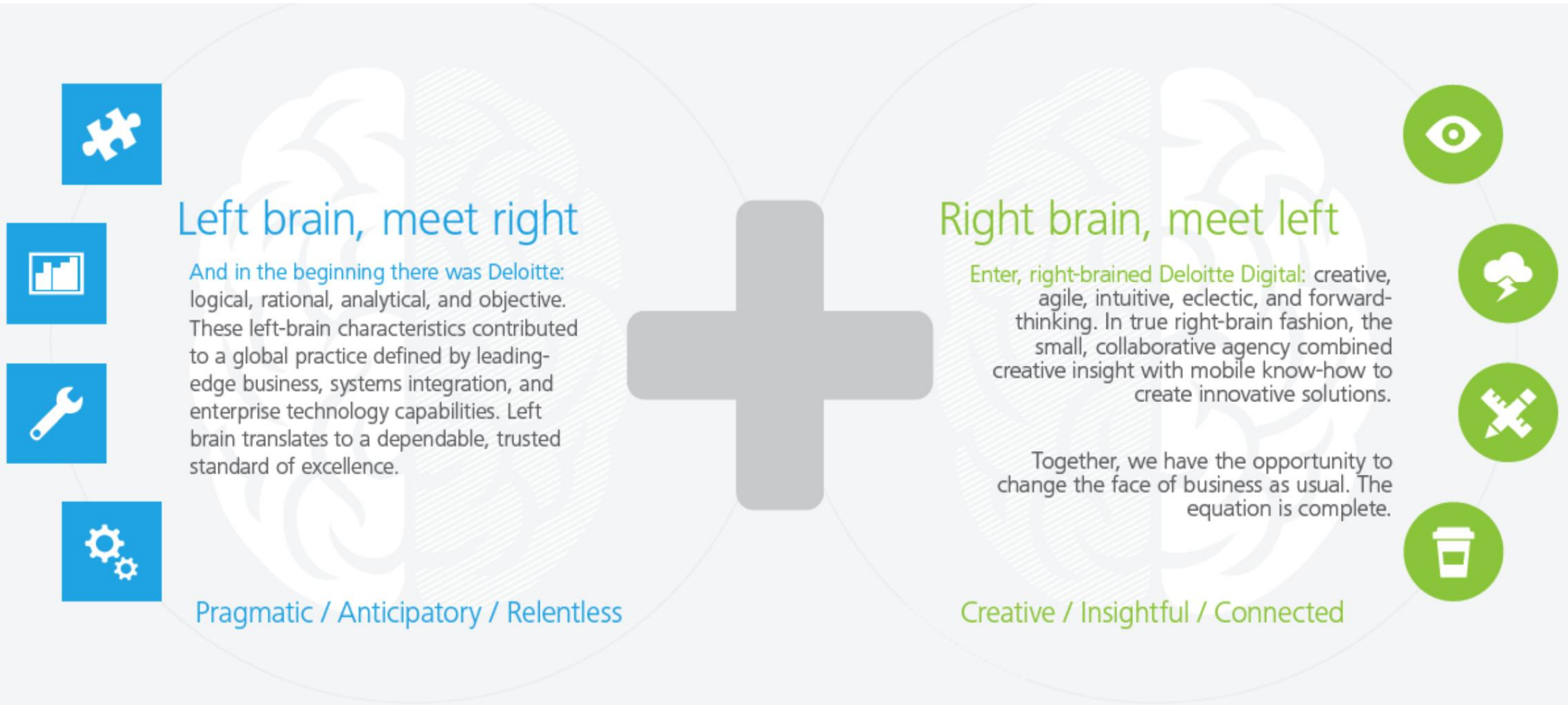
Our Strategic Approach

An example



Companies don't innovate
People do!

New way of thinking





We are delivering innovative solutions to our clients, by applying technology in order to transform their businesses



New solutions

Real-time analytics

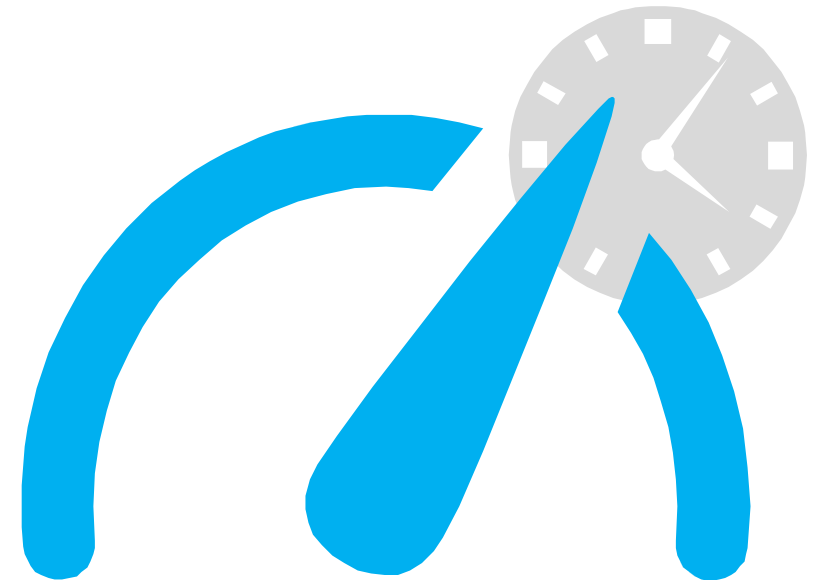
120/*quotes per second*

< 1s/*response time*

+5.000.000/*Clients*

+9.000.000/*quotes*

99.9%/*Up-time*



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